

U.S. Application Serial No. 10/614,436

IN THE CLAIMS:

Please amend the claims as follows:

1-29. (previously canceled)

30-33. (canceled)

34-35. (previously canceled)

36. (canceled)

37. (previously canceled)

38-40. (canceled)

41. (new) A shopping mall comprising:

a retail shopping complex comprising at least a first building having a roof extending upward to at least a first elevation;

at least one multi-level parking garage connected to said shopping mall, wherein said parking garage has a top parking level extended to a second elevation, wherein said first elevation is higher than said second elevation;

a second building for housing a projector substantially constructed as an extension of said parking garage adjacent said top parking level, wherein said second building is located at a first end of said parking garage, and extends to a third elevation;

a screen extending upward from said parking garage, wherein said screen is located on a second end of said parking garage, opposite said first end, wherein said screen extends upward from said second end of said parking garage to a fourth elevation;

wherein said first, third and fourth elevations are extended substantially above said second elevation, such that said screen, and said first and second buildings, form a substantial visual barrier extending around three sides of said parking garage, to substantially block the view of the screen from outside;

a short range radio sound system with at least one transmitter provided on said parking garage, to provide sound for vehicles parked on said top parking level, wherein said system is used in connection with a drive in movie theater located on said parking garage, and wherein said short range radio sound system is adapted so that only cars located on or substantially near said top parking level of said parking garage are able to receive transmissions from said at least one transmitter; and

a second parking garage provided in association with said shopping mall, wherein an events center is provided on top of said second parking garage.

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42. (new) The shopping mall of claim 41, wherein said parking garage and said first building are separate structures, and at least one bridge connects said parking garage with said first building.

43. (new) The shopping mall of claim 41, wherein a restaurant and/or other establishment is provided in said second building, and/or in said shopping mall in association with said events center, in a manner such that persons in said restaurant and/or other establishment can view said screen, and/or events occurring at said events center.

44. (new) The shopping mall of claim 41, wherein said short range radio sound system comprises multiple transmitters intermittently located on said top parking level, for sending broadcast signals through the air, wherein each transmitter has an effective service range that is capable of reaching more than a single car, but does not exceed the maximum allowed distance for unlicensed use.

45. (new) The shopping mall of claim 44, wherein a control mechanism for controlling, adjusting and setting the frequencies of the signals transmitted by said transmitters is provided, wherein said control mechanism is adapted to adjust transmitters to different frequencies, to ensure that any one transmitter does not exceed the maximum transmission distance allowed for unlicensed use.

46. (new) The shopping mall of claim 41, wherein said top parking level of said parking garage is divided into a plurality of areas, wherein each area has at least one transmitter capable of operating at a different frequency.

47. (new) A shopping mall or other complex comprising:

- a retail shopping structure comprising at least a first building having a roof extending upward to at least a first elevation;

- at least one multi-level parking garage connected to said shopping mall or other complex, wherein said parking garage has a top parking level extended to a second elevation, wherein said first elevation is higher than said second elevation;

- a second building for housing a projector substantially constructed as an extension of said parking garage adjacent said top parking level, wherein said second building is located at a first end of said parking garage, and extends to a third elevation;

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a screen extending upward from said parking garage, wherein said screen is located on a second end of said parking garage, opposite said first end, wherein said screen extends upward from said second end of said parking garage to a fourth elevation;

wherein said first, third and fourth elevations are extended substantially above said second elevation, such that said screen, and said first and second buildings, form a substantial visual barrier extending around three sides of said parking garage, to substantially block the view of the screen from outside; and

a second parking garage provided in association with said shopping mall, wherein an events center is provided on top of said second parking garage.

48. (new) The mall or complex of claim 47, wherein said parking garage and said first building are separate structures, and at least one bridge connects said parking garage with said first building.

49. (new) The mall or complex of claim 47, wherein a restaurant and/or other establishment is provided in said second building, and/or in association with said events center, such that persons in said restaurant and/or other establishment can view said screen, and/or events occurring at said events center.

50. (new) The mall or complex of claim 49, wherein said top parking level has multiple inclined spaces on which cars can be parked for viewing said screen.

51. (new) A shopping mall or other complex comprising:

a retail shopping structure comprising at least a first building having a roof extending upward to at least a first elevation;

at least one multi-level parking garage connected to said shopping mall or other complex, wherein said parking garage has a top parking level extended to a second elevation, wherein said first elevation is higher than said second elevation;

a second building for housing a projector substantially constructed as an extension of said parking garage adjacent said top parking level, wherein said second building is located at a first end of said parking garage, and extends to a third elevation;

a screen extending upward from said parking garage, wherein said screen is located on a second end of said parking garage, opposite said first end, wherein said screen extends upward from said second end of said parking garage to a fourth elevation; and

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wherein said first, third, and fourth elevations are extended substantially above said second elevation, such that said screen, and said first and second buildings, form a substantial visual barrier extending around three sides of said parking garage, to substantially block the view of the screen from outside.

52. (new) The mall or complex of claim 51, wherein said parking garage and said first building are separate structures, and at least one bridge connects said parking garage with said first building.

53. (new) The mall or complex of claim 51, wherein a restaurant and/or other establishment is provided in said second building, wherein persons in said restaurant and/or other establishment can view said screen.

54. (new) The mall or complex of claim 51, wherein said top parking level has multiple inclined spaces on which cars can be parked for viewing said screen.

55. (new) The mall or complex of claim 51, wherein a short range radio sound system with at least one transmitter is provided on said parking garage, to provide sound for vehicles parked on said top parking level, wherein said system is adapted for use in connection with a drive in movie theater located on said parking garage, and wherein said short range radio sound system is adapted so that only cars located on or substantially near said top parking level of said parking garage are able to receive transmissions from said transmitters.

56. (new) The mall or complex of claim 55, wherein said short range radio sound system enables movie-goers on said top parking level to listen to movies on pre-selected channels in their own cars, and wherein said sound system comprises multiple transmitters intermittently located on said top parking level, for sending broadcast signals through the air.

57. (new) The mall or complex of claim 56, wherein each transmitter has an effective service range that is capable of reaching more than a single car, but does not exceed the maximum allowed distance for unlicensed use.

58. (new) The mall or complex of claim 57, wherein a control mechanism for controlling, adjusting and setting the frequencies of the signals transmitted by said transmitters is provided, wherein said control mechanism is adapted to adjust transmitters at different locations to different frequencies, to ensure that any one transmission by any one transmitter will not exceed the maximum distance allowed for unlicensed use.

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59. (new) The mall or complex of claim 58, wherein said top parking level of said parking garage is divided into a plurality of areas, wherein each area has at least one transmitter capable of operating at a different frequency.

60. (new) The mall or complex of claim 51, wherein said screen extends upward from a peripheral edge of said parking garage.